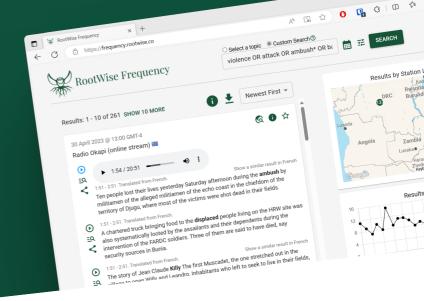


Discover critical content and dangerous misinformation from radio



RootWise Frequency is a **radio monitoring** service that provides rapid, easy access to critical content. Frequency automates collection, transcription, and translation of content in near-real time. The data is indexed for email alerts, full-text search, pattern and trend analysis, and playback.



Streaming and Field Collection

Seamlessly gather signals from both streaming and offline (airwaves only) radio sources.



Multilingual

Arabic, Chinese, English, French, Russian, Spanish, Swahili, Ukrainian and more.



Search and Listen

Google-style searches in English match clips in any language with audio playback for nuance and context.



- Collect Signals and Aggregate in the Cloud
- 2 Al and NLP Enrichments
- Easy Access via Dashboard, API, CSV Download, and Email Alerts

We deploy the Frequency Box to collect signals that do not stream online.

Why is this important?

- Radio is a critical source for news and community sentiment globally, particularly among target audiences with low literacy and/or digital connectivity.
- Radio is the top source for news in Africa (68% get news multiple times per week).
- Terrestrial radio sources are trusted local influencers in their broadcast regions.

Demo Frequency Now!

Explore a data sample in your preferred language.

